

GRANT EMMANUEL

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SUMMARY

Management Consultant and Fractional CFO/Partner across AI, fintech, private credit, and investment management. Builds KPI/metrics systems, governance cadences, and decision support; supports fundraising and deal origination.

EXPERIENCE

STERLAS VAN, *Fl, U.S.* — Partner

2022-Present

- **Management Consulting;** Design efficiency and growth roadmaps; translate strategy into execution plans, initiative trackers, and operating reviews.
- Contribute to diligence and operating framework work aligned to a \$500M+ acquisitions pipeline within an ecosystem backed by \$16.7B+ partner capital.
- Support deal origination and fundraising readiness (models, narrative, diligence materials), contributing to \$100M+ raise opportunities.

VISIONAIR AI, *Fl, U.S.* — Fractional CFO & Partner (Co-Founder)

2023-Present

- **AI & Technology Consulting;** Own budgeting, cash runway, pricing/unit economics, and resourcing to keep the firm financially stable while scaling delivery.
- Build KPI dashboards and performance cadences for leadership and clients; translate metrics into decisions, strategy, and execution priorities.

VISSORAX, *U.S.* — Fractional Director

2025-Present

- **FinTech / Financial Intelligence Platform;** Lead strategic and financial planning for product build, positioning, and advisory integration aimed at CFO-level workflows.
- Define KPI architecture and reporting/controls to improve transparency, adoption readiness, and operating rhythm.

STERLAS CAPITAL, *U.S.* — Fractional Partner

2025-Present

- **Private Credit and Capital Infrastructure;** Advise on capital structuring, financing strategy, and underwriting preparation across \$100K-\$5B deal sizes.
- Develop credit evaluation and funding optimization frameworks to improve borrower readiness, packaging quality, and execution discipline.

INDEPENDENT CONSULTING, — Strategy, Ops & Finance

2018-2025

- **Multi-industry Consulting;** Delivered strategy, finance, investor relations, and growth advisory across investment, creative, consumer, and technology ventures.
- CrestSummit Partners: governance design, risk frameworks, and process improvements for systematic strategy development; Workhorse ATV (Los Angeles): investor narrative and stakeholder comms supporting 15-20% enterprise value uplift; Umbrella Labs: multi-million-dollar capital raising and acquisitions support.
- ArkTheos: business model/pricing and operating processes; Giva Media: delivery systems associated with 20-25% revenue growth; Cyberjin: operating scaling support associated with ~20% valuation growth; Hirechain (London): partnerships/client acquisition; GrowthClub Life: expansion playbooks driving double-digit user growth.

EDUCATION & CREDENTIALS

Western Governors University, *U.S.* - B.S. Finance

ACCA (Accounting, Audit, Tax, Financial Management) | Lean Six Sigma (Green Belt) | Financial Edge micro-degrees (IB, PE, Credit, Project Finance, Portfolio Mgmt)

CORE SKILLS

Strategic Finance; KPI & Performance Systems; Operating Model Design; Governance & Controls; AI Enablement/Governance; Fundraising & Deal Origination Support